

ASSOCHAM Rajasthan Startup Summit & Expo 2024

SEPTEMBER **11-12** 2024

Rajasthan International Centre (RIC), Jaipur, Rajasthan

FOR REGISTRATION



<https://rajasthanstartupsummit.assochem.org/>

 2+ DAYS	 75+ SPEAKERS	 1500+ DELEGATES	 75+ EXHIBITORS
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Silver Partner



Technology Partners



Academic Partners



Exhibitor Partners



Logo Partners



Food Partner



Pizza Partner



Gifting Partner



Green Building Certification Program



Supporting Incubations



Supporting Partners



Supporting Associations



Organized by ASSOCHAM Rajasthan State Development Council (RSDC)

The Associated Chambers of Commerce and Industry of India

Creware Business, 150/21, Shipra Path, Mansarovar, Jaipur, Rajasthan-302020
4th Floor, YMCA Cultural Centre and Library Building, 01 Jai Singh Road, New Delhi – 110 001

www.assochem.org | www.green-assochem.com

Introduction

ASSOCHAM Rajasthan Council Startup Summit aims to enhance the startup ecosystem in the state by facilitating a cohesive environment. The theme of this summit would be youth centric focused on IT, AVGC, Gaming, Innovation across sectors, skilling, and employment. The summit will engage the youth of tomorrow in a thought-provoking dialogue, exchange ideas, and forge powerful connections that will catalyse change and fuel India's transformation.

During these two days, interaction between industry, entrepreneurs, academia, start-ups, Government, other countries and youth would help in synergizing the efforts and also provide enriching experience for all. The theme would serve as a call to the governments and other stakeholders to accelerate focus towards fostering diverse, innovative, and accessible entrepreneurial ecosystems that empower individuals worldwide to contribute meaningfully to economic and societal advancement.

The summit would entail a combination of panel discussions & pavilions (Information Technology/IT, Cyber Security, Skilling, Health/ Pharma, Education, Banking, Gaming, Robotics), master classes, roundtables, product showcasing/ expo and networking over a 2-day period. The summit would enable the youth of the state to learn, engage and network with the industry leaders to enable them to accelerate their journey towards growth.

The summit will also enable the entrepreneur to access funding and present business ideas to investors. There are multiple pavilions such as Edtech, Deep Tech, AI & SaaS, Fintech, Agritech, Health & Pharma, Sustainability/ Green tech/ Cleantech Tech, D2C, E-Sports, B2B & Manufacturing and Incubators curated by who's who of the domain experts. These pavilions aim to serve as a platform for investor pitches, mentorship clinics, B2B meetings, collaborations, M&A, insightful panels & roundtables. The summit would also have roadshows to promote the Summit & Expo.

The event is expected to host 1500+ startups, thematic tracks, investors, incubators & accelerators, conference delegates, country delegations, future entrepreneurs and business leaders/ Industrialists from multi sectors such as over the span of two days.

Discussion Topics

- Policy Perspective and Challenges of New Age Technologies
- Use of Data Analytics, AI, and Quantum Computing technology
- Technology transfer from international sources
- Opportunities for Suppliers of Modern Industry Technologies
- Predictive maintenance, Analytics and Artificial Intelligence
- Integration of services with Technology
- Technology Innovations in Material Management

Exhibitors Categories

- | | | |
|---------------------------|---------------------------|-----------------------|
| ■ Agri-Tech | ■ Def-Tech | ■ Meta/ Gameing |
| ■ Automobile (EV) | ■ Drone/UAV | ■ Real-Tech |
| ■ Artificial intelligence | ■ Ed-Tech | ■ Robotics |
| ■ Bank & BFSI | ■ Food-TechFinTech/BSFI | ■ Renewable Energy |
| ■ Cyber-Tech | ■ Health-tech/ Pharma | ■ Smart Manufacturing |
| ■ Cloud & IT | ■ Incubator & Accelerator | ■ Traditional |
| ■ Clean-Tech | ■ Logistic/ Travel | ■ Women Entrepreneurs |

Who Should Attend

- Academia
- Association
- Banks and Financial Institutions
- Central/ State Government Officials
- Chief Digital Officer
- Chief Executive Officers Director
- Chief Technology Officer
- Chief Information Officer
- Civil Activist
- Consultants & Experts
- Corporate Security Professionals
- Cyber Security Consultants/ Specialists
- Defence Equipment Manufacturers
- Digital Manufacturing Data Architects
- Digital Transformation Specialists
- Directors- Business Transformation
- Director of Operations
- E-commerce & Online Trade Companies
- Enforcement & Investigating Agencies
- Government/ Policy Makers
- Group Head/ VP/ Directors – IT Department
- Healthcare Innovators
- Hospitals
- Internet Service Provider
- Insurance Companies
- IT Hardware Companies
- ITeS Companies
- Legal Firms
- Logistic Firms
- Manufacturing Professionals/ Companies
- Mobile Software Manufacturers
- MSME's
- Operational Technology Auditors
- PSUs
- Research Institutions
- Security Auditors
- State Municipal Corporations
- Tech Startups
- Telecom Industry
- Telecom and Allied Companies
- University/ Collages
- Utility Companies Scientists

Join The ASSOCHAM Rajasthan Startup Summit 2024

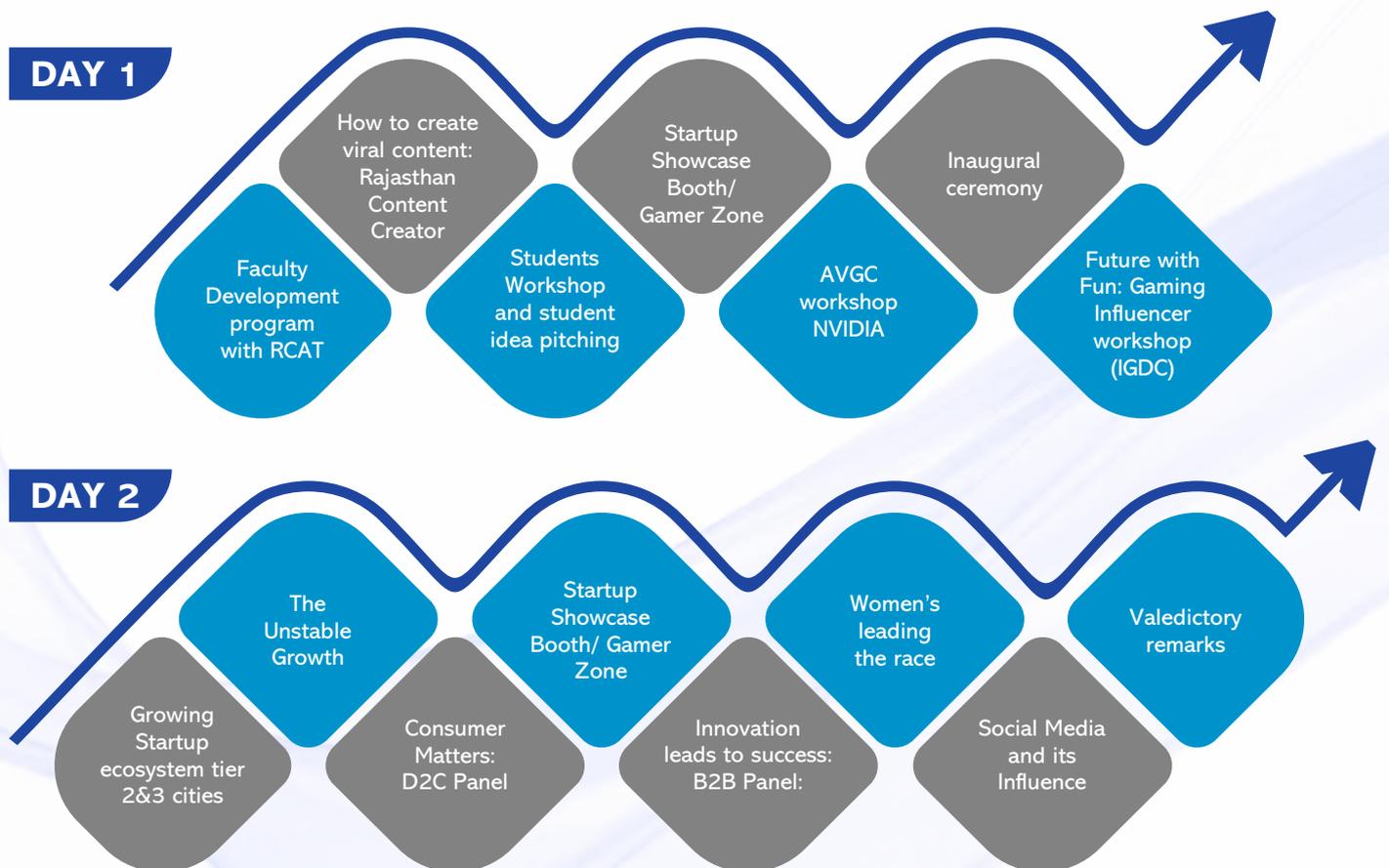
Are you a startup looking to showcase your innovations, connect with investors, and forge strategic alliances? Don't miss the opportunity to be part of the ASSOCHAM Rajasthan Startup Summit.



Why Participate?



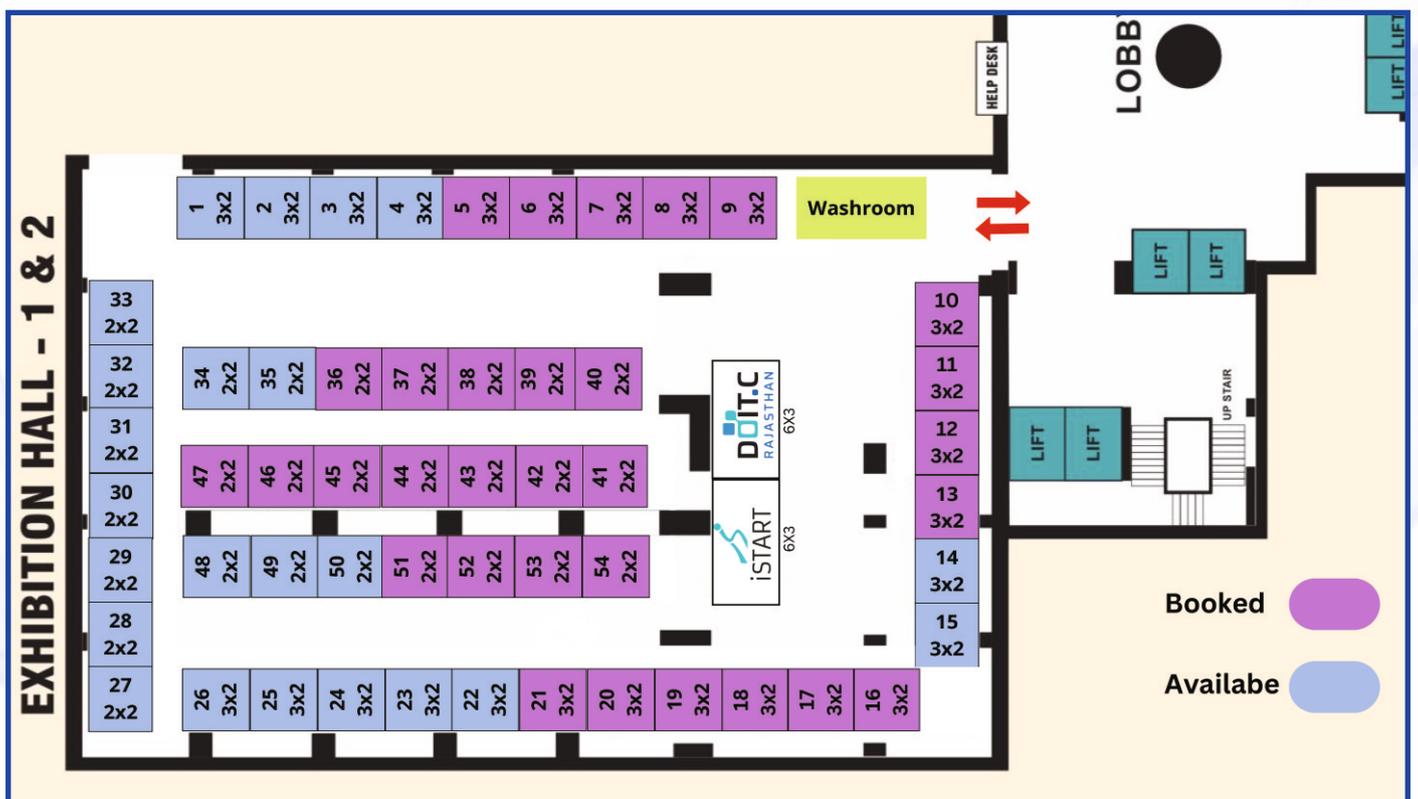
Event Flow



GLIMPSES OF PAST EVENTS



LAYOUT PLAN



PARTNERSHIP OPPORTUNITIES

Platinum Partner: Rs. 8,00,000/-

- ❖ 1 Product Presentation slot & 2 Speaking slots at the Session (on First come First served basis)
- ❖ ASSOCHAM Membership
- ❖ Corporate Video of 30 second to be played in expo area
- ❖ Logo will be on the ASSOCHAM event Webpage
- ❖ Sharing of Conference Visitor Lists
- ❖ Speaker promotional video of the event will be circulated on social media
- ❖ Option to display Three standee at venue
- ❖ 1 complimentary stall of 4 mtr. x 2 mtr. Space
- ❖ 8 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on Conference Backdrop and Thank you partners board under Gold Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in News Paper & Marketing Brochures

Gold Partner: Rs. 6,00,000/-

- ❖ 2 Speaking slot at the Session (on first come first served basis)
- ❖ Logo will be on the ASSOCHAM event Webpage
- ❖ Corporate Video of 30 second to be played in expo area
- ❖ Sharing of Conference Visitor Lists
- ❖ Speaker promotional video of the event will be circulated on social media
- ❖ Option to display Two standee at venue
- ❖ 1 complimentary stall of 4mtr. x 2 mtr. Space
- ❖ 6 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on Conference Backdrop and Thank you partners board under Gold Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in News Paper & Marketing Brochures

Silver Partner: Rs. 5,00,000/-

- ❖ 1 Speaking slot at the Session (on first come first served basis)
- ❖ Sharing of Conference Visitor Lists
- ❖ Speaker promotional video of the event will be circulated on social media
- ❖ Option to display Two Standee at venue
- ❖ 1 complimentary stall of 4mtr. x 2mtr. Space
- ❖ 5 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on All Backdrop and Thank you partners board under Silver Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in News Paper & Marketing Brochures

PARTNERSHIP OPPORTUNITIES (Contd.)

Lanyard Partner: Rs. 4,00,000/-

- ❖ Sharing of Conference Visitor Lists
- ❖ Speaker promotional video of the event will be circulated on social media
- ❖ Option to display One Standee at venue
- ❖ 1 complimentary stall of 4mtr. x 2 mtr. Space
- ❖ 4 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on All Backdrop and Thank you partners board under Lanyard Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in News Paper & Marketing Brochures
- ❖ Company Logo on the Conference Lanyards

Kit Partner: Rs. 4,00,000/-

- ❖ Sharing of Conference Visitor Lists
- ❖ Promotional Materials of Company to be included in Delegate Kit
- ❖ Speaker promotional video of the event will be circulated on social media
- ❖ Option to display One Standee at venue
- ❖ 1 complimentary stall of 4 mtr. x 2 mtr. Space
- ❖ 4 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on All Backdrop and Thank you partners board under Kit Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in News Paper & Marketing Brochures

Bronze Partner: Rs. 2,00,000/-

- ❖ Option to display One Standee at venue
- ❖ 1 complimentary stall of 3 mtr. x 2 mtr. Space
- ❖ 3 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on All Backdrop and Thank you partners board under Bronze Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in News Paper & Marketing Brochures

Exhibitor Partner: Rs. 1,00,000/-

- ❖ 1 complimentary stall of 3 mtr. x 2 mtr. Space
- ❖ 3 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on All Backdrops and Thank you partners board under Exhibitor Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in Marketing Brochures

PARTNERSHIP OPPORTUNITIES (Contd.)

Logo Partner: Rs. 50,000/-

- ❖ 1 complimentary stall of 2 mtr. x 2 mtr. Space
- ❖ 2 Complimentary passes for the lunch
- ❖ Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- ❖ Company Logo on All Backdrops and Thank you partners board under Logo Partner Category at the venue
- ❖ Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- ❖ Advertisement in Marketing Brochures

Terms & Conditions for Participation as Sponsors/ Exhibitors

- ❖ Whilst every attempt will be made to ensure that all aspects of exhibition and sponsorship mentioned will take place as announced, the Organizer reserves the right to make changes, as per the situation.
- ❖ The Organizer reserves the right of final decision regarding the allocation of exhibition stall.
- ❖ The stalls will be booked on first-come-first-served basis.
- ❖ The basic stall size of 2 x 2 metres (4 sq. metres) stall rental includes 1 table, 2 chairs, 2 spotlights, 1 power point, 1 waste paper basket, fascia name.
- ❖ The Organizer is not responsible for personal accidents and damage to the private property of exhibitors. Therefore, exhibitors may wish to make their own arrangements with respect to personal insurance.
- ❖ Acceptance of sponsorship applications will be the sole discretion of the Organizer. The Organizer reserves the right to decline application based on any association, direct or indirect, that does not uphold the objectives of the convention without assigning any reason whatsoever.
- ❖ All Govt. taxes will be charged extra and as per-actual.
- ❖ Payment terms: - Full advance payment (Payment once made is not refundable or transferable.)

FOR PARTNERSHIP, PLEASE CONTACT

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